

## Event Sales - Attendance Report

**Event Date:** Between 2/2/2024 and 2/9/2024**Show Type:** AT&T Private Tours, AT&T Public Tours, AT&T Stadium Rally Day , Field Rental , Owner's Experience**Venue:** AT&T Stadium

|                |                    |       | Friday   | Monday   | Sunday   | Thursday                                       | Tuesday  | Wednesday                                      | Total  |
|----------------|--------------------|-------|--|--|--|--|--|--|--|
|                |                    |       | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) |
| Art Tour       | AT&T Public Tours  | 10:00 | 2  |  |  |  |  |  | 2  |
| Group Art Tour | AT&T Private Tours | 10:30 |  |  |  | 20   |  |  | 20   |
| Group Guided   | AT&T Private Tours | 10:00 | 44   | 100  |  |  | 100  | 46   | 290  |
|                |                    | 10:15 | 77   |  |  |  |  | 20   | 97   |
|                |                    | 13:00 |  |  |  | 0  |  |  | 0  |
|                |                    | 14:00 | 20   |  |  |  |  |  | 20   |
|                |                    | 15:00 | 50   |  |  |  |  |  | 50   |
|                |                    | 15:30 |  |  |  |  | 51   |  | 51   |
|                |                    | 18:00 |  |  |  |  |  | 145  | 145  |
|                |                    | 18:30 |  |  |  | 0  | 49   |  | 49   |

|                    |                       |       | Friday   | Monday   | Sunday   | Thursday                                       | Tuesday  | Wednesday                                      | Total  |
|--------------------|-----------------------|-------|--|--|--|--|--|--|--|
|                    |                       |       | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) | Total Quantity<br>(including reservation<br>s) |
| Owner's Experience | AT&T Public<br>Tours  | 10:00 |  |  |  | 2  | 2  | 0  | 4  |
|                    |                       | 11:00 |  |  |  | 0  | 0  | 0  | 0  |
|                    |                       | 12:00 |  |  |  | 0  | 0  | 4  | 4  |
| Playbook Sports    | AT&T Private<br>Tours | 10:00 |  |  | 0  |  |  |  | 0  |
| VIP Guided Tour    | AT&T Public<br>Tours  | 10:00 | 28   | 4  |  |  |  |  | 32   |
|                    |                       | 11:00 | 53   | 5  | 45   |  |  |  | 103  |
|                    |                       | 11:30 | 8  |  |  |  |  |  | 8  |
|                    |                       | 12:00 | 33   | 4  | 16   |  |  |  | 53   |
|                    |                       | 13:00 | 18   | 0  | 21   | 0  | 4  | 2  | 45   |
|                    |                       | 13:30 | 7  |  |  |  |  |  | 7  |
|                    |                       | 14:00 | 23   | 3  | 29   | 0  | 0  | 4  | 59   |
|                    |                       | 15:00 | 21   | 0  | 22   | 2  | 0  | 0  | 45   |
|                    |                       | 16:00 | 25   | 3  |  | 2  | 34   | 5  | 69   |
|                    |                       | 22:00 |  |  | 24   |  |  |  | 24   |
| Total              |                       |       | 409  | 119  | 157  | 26   | 240  | 226  | 1177   |