



For over 27 years Jowdy Photography has provided a wide range of photography services to our clients all over the country. We provide Fan photography for the Teams below along with many other Corporate Clients





“What makes a company great is a desire to be great.

At Jowdy Photography we have a passion for the art and to meet or exceed our customer's expectations. For 25 years Jowdy Photography has provided a wide range of photography services to our clients all over the country. We provide Fan photography for the Dallas Cowboys, New York Yankees and others. We are vigilant about new technologies and ways to use it, old-fashioned about the service we provide our customers and possess a creative hunger to provide the best memory. Our goal is to push the leading edge of photography, taking on huge challenges to do what others cannot do and what others do, do better.

As a full service photography company we have a graphics department that will create unique custom graphics to make it right. Our accounting staff is quick to report and resourceful to find ways to increase revenue. We are the market leader for onsite printing with the latest computers, printers and specialty software. Jowdy Photography provides solutions unique to our clients' needs, unlike some companies that use third party systems.

In our quest to be the best we want to work with the best. Jowdy Photography will have an untiring commitment to delivering professional quality and old fashioned service to improve the experience for everyone.”

JOWDY  
P H O T O G R A P H Y



# GREEN SCREEN PHOTOGRAPHY

- Tours
- Game Day
- Private Events
- Sponsor Branded Program



Green screen provides the Fans excitement and the ability of being photographed with something they cannot create themselves. We incorporate staged shots that are captured under controlled conditions or require photo editing to ensure they are blemish free. Each custom green screen background is designed by our creative department to provide an amazingly realistic photograph. Our Staff provides an exceptional Fan experience with a completely unique print for the Fan to take home as a keepsake.



# FAN PHOTOGRAPHY



- Tailgating
- Game Time
- Attractions
- Post Game

Fans are passionate about their sports. We memorialize their game experience with pictures that focus on the event and not just the game. We include party areas like tailgating or plazas. We capture the moment for the Fans and provide photos or memorabilia that adds value to their experience. We photograph Fans as they enjoy the stadium atmosphere and personalize the photo with unique borders and graphics that marks the point in time for them to remember forever.



# GAME DAY PHOTOGRAPHY

- Fan Photography
- Green Screen
- Suite Packages
- Sponsor Programs



We provide a variety of game day photography options, some or all for our client to choose from. Fan Photography is always a great value in capturing the memory of Fans in the sporting environment. The excitement and unique settings that green screen provides is fun and a lasting keepsake. We can offer special packages for suite holders to provide keepsakes for their families and guests. We also have several services directed at sponsor programs to enhance awareness, provide activations, create interest, and collect data.



# WEBSITE ONLINE STORE

- Fan Photography
- Green Screen
- Sponsor Programs
- Tours
- Special Events



We can create and host a custom website designed specifically around your brand or promotion. The online store will host the images for Fans and special event guests to view and place orders online. In addition to custom photograph keepsakes, we also offer a wide variety of products online such as posters, mugs, magnets and mouse pads that provide a personalized souvenir to remember your event well after visiting your venue. We manage the store for you and provide all fulfillment to deliver a turnkey solution.



# SPECIAL EVENTS

PHOTOGRAPHY

- Rally Days
- Corporate Events
- Special Promotions
- Community Events

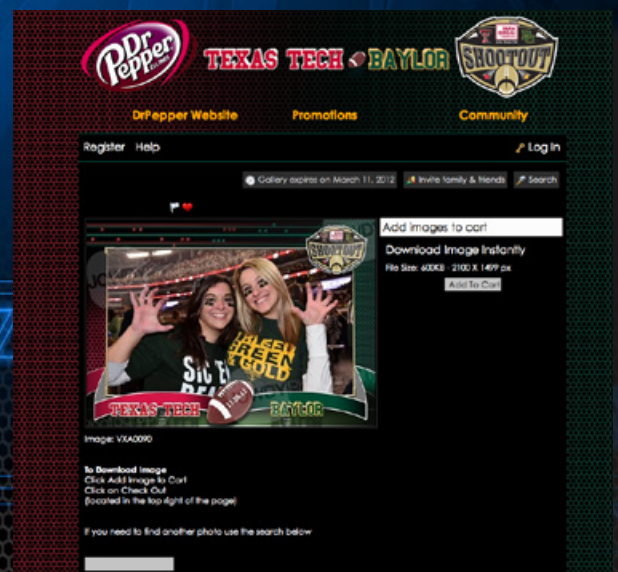


Your venue is unique, so the guest will want something to remember that special event. We can offer any of our photography services to enhance a special event. Because of our experience, our Staff can tailor our operation to the unique nature of the event to insure fluidness. Our creative team can incorporate special graphics to personalize the event for no additional charge. This is a great option, so the guest can leave with a personalized keepsake that added to the experience.



# GAMEDAY BUYOUT

- Branded Website
- Branded Cards
- Branded Border
- Data Capture
- Free Downloads



The buyout is a great opportunity for sponsor's programs and branding. The buyout offers full branding with themed design on all marketing tools and deliverables. We offer fan photography throughout the venue, providing the customer with a uniquely branded ID card with instructions for downloading their free image. We incorporate branded theme graphic borders for all images. Fans are directed to your personalized site which includes up to three web links of your choice. When downloading, we can capture a variety of personal data for statistical analysis.



# TOUR OPERATION PHOTOGRAPHY

- General Tours
- VIP Tours
- Natural Setting
- Green Screen



We integrate a photo workflow to become a part of the overall tour experience. We successfully incorporate one or multiple photography elements into the guest's visit. Multiple photography offerings provide choices that cater to the desire of the individual. We provide unique elements that guests are unable to produce themselves making it a great keepsake. Our photography becomes an important key element in the overall experience and is generally used as a selling point by Tour Sales teams. Our workflow provides speed and ease that ensure guests are able to maintain a steady pace while having fun.



# DIGITAL PHOTOGRAPHY

- Email Image Delivery
- Branded Cards
- Image Download
- iPad Image Delivery
- Data Capture



Great for Sponsors. Digital delivery with event theme and Sponsor graphics provides a great branding opportunity and fun experience for the guest. It's a memorable souvenir and easy to share with social media. We offer a variety of ways to deliver the image through email and download. Email image delivery sends the unique photos in a customizable email of promotion and desired information at which time customer data is captured. Image download provides additional branding exposure and is ideal when using roaming photographers. We utilize unique Sponsor designed ID cards with instruction to obtain the image via the web. We design a custom branded website that can include three web links of choice for additional exposure. When downloading, we are able to capture a variety of personal data. Image download can also be included with the email delivery.

# New York Yankees

“I would like to recommend the usage of Jowdy Photography in your establishment. Yankee Stadium has used Jowdy Photography for the past 3 seasons. In this time period we have increased our business substantially. Also, Jowdy Photography is tops in their field in technology, quality and customer service which Yankee Stadium insists upon in their operations.”

“We have also used Jowdy Photography for outside uses such as special events and “green screen” opportunities.”

- **Michael Loparo**

Vice President-Merchandising/Licensing  
Legends Hospitality Management  
Yankee Stadium



“Over the past year, I have found Jowdy Photography to be extremely proficient in every manner. The presentation of their booth on the concourse of the American Airlines Center at our games has been very professional. Their staff has been courteous and engaging with our fans.”

“Jowdy Photography’s creativity has created another level for our fan experience, and sponsor engagement. The quality, service, and follow-up has been a pleasure to be around.”

“I would have no hesitation recommending Jowdy Photography for any event. “

**- Billy Phillips**

Senior Director of Corporate Sponsorships

Dallas Mavericks



# TEXAS A&M UNIVERSITY®

“I had the pleasure of working with Jeff and Jowdy Photography during the 2013 season at Texas A&M. It was Jowdy’s first year at A&M and the Jowdy Photography concept was new to our fan base. The Jowdy Photography team is professional in every way. The fan experience they provide is excellent. We enjoyed working with their staff and found that they followed through on their promises and deliverables.”

“We have yet to hear of any issue relating to product quality or fan service. We look forward to working with Jowdy Photography again in 2014 and beyond”

- **Eric Buchanan**

General Manager

Texas A&M Sports Properties



# The University of Alabama

“Events at The University of Alabama are fast paced, of high importance, and require specific attention to detail in order to be executed with precision and exceptional quality. Jowdy Photography has always delivered time sensitive products both efficiently and effectively while under tight deadlines and in stressful situations. Jowdy takes the time to listen, understand, and offer innovative ways to deliver customized services to meet each department’s needs and desires. They put forth every effort to ensure seamless operations. We appreciate their flexibility and enjoy our ongoing relationship with Jowdy Photography.”

“The combination of products and services Jowdy has to offer allows The University of Alabama to utilize Jowdy at events ranging from full game day operations, to VIP events, to business meetings, to small house parties. Jowdy has always delivered timely, reliable, and quality work. It’s thrilling to watch the faces of our guests light up when they receive Jowdy’s products and services; it is irreplaceable. It’s always satisfying to know that our donors, guests, VIP’s, coaches, Fans, as well as faculty and staff, friends and family walk away from an event feeling seen, heard and taken care of on a personal level.”

“Jowdy Photography has been an integral part in enhancing our guests’ experiences time and time again and will continue to do so.”

- **Katie Mellown**

Events Coordinator

University of Alabama Athletic Department



## Why Choose Jowdy Photography

- Proven **quality** and **experience**
- **Self-sufficient** with our operation
- **Maximize** revenue opportunity
- **Adaptable** to stadium parameters
- Provide **variety** of keepsakes
- **Creative** and **innovative** solutions
- **State of the art** equipment
- **Detailed** financial reports
- 25 years **experience**
- **Easy** to work with

### Partnership:

We take great honor in our partnerships. We strive to represent ourselves as part of the organization and adopt their policies as our own. We make every effort to ensure we deliver results that exceed our clients expectations and the guests. Our services enhance the experience and provide a quality personalized keepsake to cherish.

There is no cost to our partners. We take on the responsibility for the capital investment and operation costs. We can operate onsite with our own registers or utilize an existing POS. Transactions on the website can be processed through our merchant account or the partner's established account. We can accommodate a multitude of reporting schedules and customize the reports to your needs. We provide our partners a percentage of gross revenue to ensure a steady stream of effortless income.

**All services are owned and operated in-house by Jowdy Photography**

