

JOWDY





For over 27 years Jowdy Photography has provided a wide range of photography services to our clients all over the country. We provide Fan photography for the Teams below along with many other Corporate Clients.





«What makes a company great is a desire to be great. At Jowdy Photography we have a passion for the art and to meet or exceed our customer's expectations. For 25 years Jowdy Photography has provided a wide range of photography services to our clients all over the country. We provide Fan photography for the Dallas Cowboys, New York Yankees and others. We are vigilant about new technologies and ways to use it, old-fashioned about the service we provide our customers and possess a creative hunger to provide the best memory. Our goal is to push the leading edge of photography, taking on huge challenges to do what others cannot do and what others do, do better.

As a full service photography company we have a graphics department that will create unique custom graphics to make it right. Our accounting staff is quick to report and resourceful to find ways to increase revenue. We are the market leader for onsite printing with the latest computers, printers and specialty software. Jowdy Photography provides solutions unique to our clients' needs, unlike some companies that use third party systems.

In our quest to be the best we want to work with the best. Jowdy Photography will have an untiring commitment to delivering professional quality and old fashioned service to improve the experience for everyone.»

JOWDY

P H O T O G R A P H Y



Corporate



STEAL

How secure is your digital information?



SHARP



scan²

Empowered with Security Technology

GameStop
power to the players



GameStop
power to the players

crank it UP



Cadbury Schweppes



AMERICAS BEVERAGES









FARM
STATE FAIR OF TEXAS 2010
ROAD

TOYOTA
TRUCKS

BUILT IN TEXAS

00027 jowdy.com/toyota





these teams

encourage these teams more
actively and efficiently by
addressing recognized challenges
in customer quality, & workforce
mgt.

Who will lead?
Both sides

- are opportunity to continue
lower costs through an integrated
model w/ US/India teams through in



JOWDY
Photography

Special Events









JOWDY
Photography

9:52AM 20287C31196 ©Jowdy Photography Inc 800.349.9002 Jowdy.com

Green Screen



DALLAS COWBOYS



VI
1971

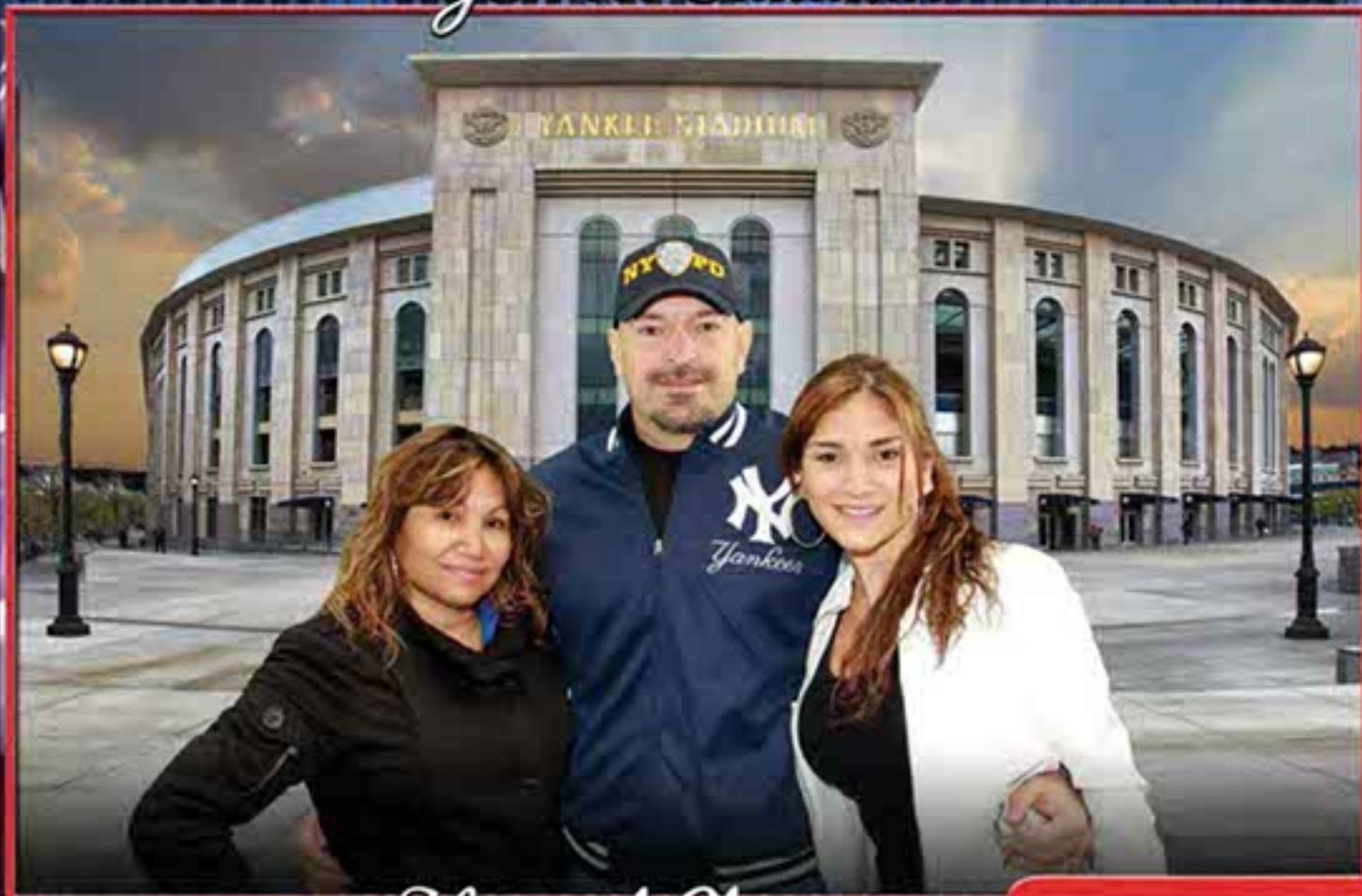
XII
1977

XXVII
1992

XXVIII
1993

XXX
1995

Yankee Stadium



Home of Champions



SUMMERFEST
AT GAYLORD TEXAN®
FEATURING
Wishing Avenue

mad_1197 ©Jowdy Photography Inc 800.349.9002 Jowdy.com





9:52AM 20087C31198 ©Jowdy Photography Inc 800.349.9002 Jowdy.com



JOWDY
Photography

Large Venues

2 *Derek Jeter* *Farewell, Captain*



1995  2014

Yankee Stadium



NY







DALLAS COWBOYS



Jowdy.com/Cowboys r2p0399

SUPER BOWL
XLVIII



NEW YORK • NEW JERSEY



DENVER BRONCOS vs SEATTLE SEAHAWKS



METLIFE STADIUM • FEB/2/2014







JOWDY
Photography

Associations











Marketing Collateral























JOWDY
Photography



Political















JOWDY
Photography

DALLAS

VS

HOUSTON



Graphics

AT&T
STADIUM
SUNDAY
10/05/2014
★★★★★



★ DALLAS VS HOUSTON ★

Score

2014 NBA PLAYOFFS

Score



GAME 4 / APRIL 28, 2014



MAVERICKS

| VS |

SPURS



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JANUARY 4, 2013



AGGIES



VS



SOONERS





JOWDY
Photography

Fun









3 FT - 6 IN
NO DIVING 



THE BRANDED EXPERIENCE



EVERYTHING CAN BE CUSTOMIZED

- From media cards to folders
- backgrounds & overlays
- websites & social

CUSTOMIZED DIGITAL MEDIA AND WEBSITES on multiple devices

CUSTOMIZED SOCIAL MEDIA EXPERIENCE



CUSTOMIZED DIGITAL DOWNLOADS



CUSTOMIZED MEDIA CARDS for finding photos



CHECK OUT SOME OF OUR OPTIONS

CUSTOM WEBPAGE

Photos can be uploaded to a custom site that includes branding and links to other pages. Photos may be made available for free download.

Registration information can be captured and provided to host.

POST TO FACEBOOK

Photos can be posted to a customized page that can drive notice of the event. Albums can be created allowing multiple events to be directed to the same page.

Shared or tagged photos provide greater audience reach.

CUSTOM EMAIL

Designed with mobile devices in mind. The customized email gives link to customer photos with low res image attached.

A great way to engage the customer and brand.

JOWDY Photography
Jowdy.com 800-349-9000

THE GREEN SCREEN EXPERIENCE



EVERYTHING CAN BE CUSTOMIZED

- From media cards to folders
- backgrounds & overlays
- websites & social

DIGITAL MEDIA AND WEBSITES on multiple devices

WE CAN DELIVER
VIA SOCIAL MEDIA



ONSITE PRINTS with custom folders



MEDIA CARDS
for finding photos



CHECK OUT SOME OF OUR OPTIONS

Green Screen Photography

Green Screen Photography as onsite retail offering several unique options. We offer a variety of sizes, photo packages, and accessories. This service provides a great added value to the Fans experience. We manage all aspects of the service and provided commission on sales back to you.



800.349.9000
Jowdy.com

THE BRANDED SOCIAL EXPERIENCE



EVERYTHING CAN BE CUSTOMIZED

- From media cards to folders
- backgrounds & overlays
- websites & social

DIGITAL MEDIA AND WEBSITES on multiple devices

WE CAN DELIVER
VIA SOCIAL MEDIA



ONSITE PRINTS with custom folders



MEDIA CARDS for finding photos



CHECK OUT SOME OF OUR OPTIONS

Social Media includes:

- Custom managed facebook page
- Branded content posted to facebook, Twitter
- Custom online photo galleries, branded with client or event logos

- Custom branded HTML email
- Low resolution image in the email
- Link to custom branded web page to download high resolution image



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ACCESS Destination Services Team Survey

- Where are you located?
 - Dallas Office
- What is your role?
 - Sales
- How long have you been in the industry?
 - 7 years
- How long have you been with ACCESS DMC/Outstanding Productions?
 - 7 years
- How many bids do you submit per year?
 - 300
- How many bids include photography?
 - 40%
- Would you consider including photography pricing with every bid?
 - Possibly
- What is the most common photo request/offering?
 - Photo Stations for Events/General Session Photos
- What is your average photography invoice?
 - \$2000 = \$240,000
- What is your average markup on photography?
 - 35%
- Do you use one specific photography company?
 - If so, primary reason quality, range of services, price?
 - Yes, quality, and relationship. Easy to get in touch with. Price is great.
 - How would you rate the experience with this company 1-10 best?
 - 10
- Do you offer photography with facebook or image download delivery?
 - yes
- What percentage of your events with photography use onsite printing?
 - 90%
- Do you offer custom graphics/company branding with photography?
 - Yes
- Do you know Jowdy Photography?
 - No
- Have you used Jowdy Photography?
 - If so, how would you rate the experience with Jowdy Photography 1-10 best?
 - Have not used Jowdy

- How would you rate the service with Jowdy Photography 1-10 best?
 - N/A
- How would you rate the range of services with Jowdy Photography 1-10 best?
 - N/a
- How would you rate the price with Jowdy Photography 1-10 best?
 - N/a
- How could your existing photography offering be improved?
 - n/a
- How important are the following items to you?
 - Photography quality 1-10 best?
 - 10
 - Photography range of services 1-10 best?
 - 8
 - Photography dependability 1-10 best?
 - 10
 - Photography consistence 1-10 best?
 - 10
 - Photography price 1-10 best?
 - 8
- If you could get better quality, service, with more offerings would you change photography companies...
 - If the price was the same?
 - Yes
 - If the price was slightly higher?
 - Possibly, if we had the ability to negotiate when needed
- Would you be ok with a companywide photography partner if the services were the same or better with similar pricing?
 - That is at the owners discretion.

ACCESS Destination Services Team Survey

- Where are you located? Hilton Anatole ACCESS Texas Office
- What is your role? Senior Sales Manager
- How long have you been in the industry? 20 years
- How long have you been with ACCESS DMC/Outstanding Productions? Going on 9 years
- How many bids do you submit per year? Did not answer
- How many bids include photography? Not that many for GS or Awards Photography; event photography (green screen and or Photomadic I would say at least 70%)
- Would you consider including photography pricing with every bid? I don't know. We customize our quotes according to our client's program needs. I would add it to my probing questions when learning about a client's program to see if it's a service they need.
- What is the most common photo request/offering? Green Screen and/or Photomadic (social media/download capabilities). For programs from a meetings perspective mostly clients request photos throughout the program, with the capability of a quick turnaround so that they can show them at a general session or awards dinner.
- What is your average photography invoice? Not sure
- What is your average markup on photography? Did not answer
- Do you use one specific photography company? No, it depends on the style that the client prefers
 - If so, primary reason quality, range of services, price? Sometimes it's price, sometimes is creativity
 - How would you rate the experience with this company 1-10 best? Haven't booked Jowdy recently but passed experiences (before OP/ACCESS) my experience was probably an 8.
- Do you offer photography with facebook or image download delivery? Yes, Photomadic is popular
- What percentage of your events with photography use onsite printing? It depends on the type of event but most Park Parties here at the hotel request event photography like a green screen or Photomadic (most receptions/final night events are open to using it so I would say a high percentage).
- Do you offer custom graphics/company branding with photography? Yes
- Do you know Jowdy Photography? Yes
- Have you used Jowdy Photography? Yes (in the past) – it was a long time ago so the following questions wouldn't apply to my experience.
 - If so, how would you rate the experience with Jowdy Photography 1-10 best?
 - How would you rate the service with Jowdy Photography 1-10 best?
 - How would you rate the range of services with Jowdy Photography 1-10 best?
 - How would you rate the price with Jowdy Photography 1-10 best?
- How could your existing photography offering be improved? Unsure, fairly satisfied with what we offer at this time because we have our "go to" photographers based on the client needs.
- How important are the following items to you?
 - Photography quality 1-10 best? 8

- Photography range of services 1-10 best? 10
- Photography dependability 1-10 best? 10
- Photography consistence 1-10 best? 9
- Photography price 1-10 best? 9
- If you could get better quality, service, with more offerings would you change photography companies...
 - If the price was the same? Not necessarily; relationships mean a lot to me as well as price/quality/service. I would probably offer my current partner(s) the opportunity to match the new offering before switching completely.
 - If the price was slightly higher? No
- Would you be ok with a companywide photography partner if the services were the same or better with similar pricing? Possibly.

Suzy Morris | Senior Sales Manager
ACCESS Destination Services®

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- Where are you located?
 - Gaylord Texan
- What is your role?
 - Sales
- How long have you been in the industry?
 - 6 years
- How long have you been with ACCESS DMC/Outstanding Productions?
 - 6 years
- How many bids do you submit per year?
 - 500
- How many bids include photography?
 - 70%
- Would you consider including photography pricing with every bid?
 - Possibly
- What is the most common photo request/offering?
 - Photo Stations for Events/General Session Photos
- What is your average photography invoice?
 - \$2000 = \$700,000
- What is your average markup on photography?
 - 35%
- Do you use one specific photography company?
 - If so, primary reason quality, range of services, price?
 - Yes, quality, and relationship. Easy to get in touch with. Price is great.
 - How would you rate the experience with this company 1-10 best?
 - 10
- Do you offer photography with facebook or image download delivery?
 - yes
- What percentage of your events with photography use onsite printing?
 - 90%
- Do you offer custom graphics/company branding with photography?
 - Yes
- Do you know Jowdy Photography?
 - Yes
- Have you used Jowdy Photography?
 - If so, how would you rate the experience with Jowdy Photography 1-10 best?
 - 8

- How would you rate the service with Jowdy Photography 1-10 best?
 - 8
- How would you rate the range of services with Jowdy Photography 1-10 best?
 - 5 – But it's because I don't know what you have because we haven't had a dedicated rep in a long time.
- How would you rate the price with Jowdy Photography 1-10 best?
 - 7
- How could your existing photography offering be improved?
 - n/a
- How important are the following items to you?
 - Photography quality 1-10 best?
 - 10
 - Photography range of services 1-10 best?
 - 8
 - Photography dependability 1-10 best?
 - 10
 - Photography consistence 1-10 best?
 - 10
 - Photography price 1-10 best?
 - 8
- If you could get better quality, service, with more offerings would you change photography companies...
 - If the price was the same?
 - **Definitely**
 - If the price was slightly higher?
 - Would depend on their presentation of services.
- Would you be ok with a companywide photography partner if the services were the same or better with similar pricing?
 - That is at the owners discretion.

- Where are you located?
 - Dallas Office
- What is your role?
 - Outside Sales
- How long have you been in the industry?
 - 20 years
- How long have you been with ACCESS DMC/Outstanding Productions?
 - 8 months
- How many bids do you submit per year?
 - 30
- How many bids include photography?
 - 3
- Would you consider including photography pricing with every bid?
 - Possibly
- What is the most common photo request/offering?
 - Photo Stations for Events
- What is your average photography invoice?
 - \$1,200
- What is your average markup on photography?
 - 35%
- Do you use one specific photography company?
 - If so, primary reason quality, range of services, price?
 - No, pretty open.
 - How would you rate the experience with this company 1-10 best?
 - 8
- Do you offer photography with facebook or image download delivery?
 - yes
- What percentage of your events with photography use onsite printing?
 - 60
- Do you offer custom graphics/company branding with photography?
 - Yes
- Do you know Jowdy Photography?
 - Yes
- Have you used Jowdy Photography?
 - If so, how would you rate the experience with Jowdy Photography 1-10 best?
 - 8

- How would you rate the service with Jowdy Photography 1-10 best?
 - 8
- How would you rate the range of services with Jowdy Photography 1-10 best?
 - Not sure, have not used them much
- How would you rate the price with Jowdy Photography 1-10 best?
 - 7
- How could your existing photography offering be improved?
 - More client communication of what we are looking for
- How important are the following items to you?
 - Photography quality 1-10 best?
 - 10
 - Photography range of services 1-10 best?
 - 10
 - Photography dependability 1-10 best?
 - 10
 - Photography consistence 1-10 best?
 - 10
 - Photography price 1-10 best?
 - 10
- If you could get better quality, service, with more offerings would you change photography companies...
 - If the price was the same?
 - open
 - If the price was slightly higher?
 - open
- Would you be ok with a companywide photography partner if the services were the same or better with similar pricing?
 - Open

Jason Sims | Sales Manager
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ACCESS Destination Services® **Special Pricing**

Onsite Printing Options: *Up to 3 Hours*

	Price	Add'l Hours (each)
Casual Pace	\$800	\$250
High Volume	\$1,200	\$350

Options Include:

- 5x7 prints. Other sizes are available, contact us for details
- Unlimited prints within the hours of operation (Limit one print per person per shot)
- White picture folders, custom folders available, contact us for details
- Custom graphic background and border options (1st hour included at N/C)
- Picture folder
- Images on Thumb Drive are an additional \$200

Onsite Self-Serve Photo Booth: *Up to 3 Hours*

	Price	Add'l Hours (each)
Digital Delivery	\$800	\$250

Social Media/Email

Standard Photography Service:

Hourly Rate (3-hour minimum)	\$ 150.00 per hour
Half-Day Rate (5 consecutive hours)	\$ 700.00
Day Rate (10 consecutive hours)	\$1,350.00
Studio Lighting / Background Setup	\$ 150.00 per setup

Includes:

- Photographer
- High resolution images on Disk or Thumb Drive
- Basic image editing
- Digital contact sheet
- Lifetime image storage

JOWDY

P H O T O G R A P H Y

LET US DISCUSS YOUR EVENTS BECAUSE ANYTHING IS POSSIBLE!

